

APPROXIMATELY 48 MILLION AMERICANS HAVE SOME DEGREE OF HEARING LOSS

1 in 5 
AMERICANS

age 12 & older have hearing loss severe enough to adversely impact communication



Hearing loss is the
**3RD MOST
COMMON**

health condition in the United States, following heart disease and arthritis

**EXPOSURE TO EXCESSIVELY LOUD SOUNDS
IS A TOP CAUSE OF HEARING LOSS**

 **85 DECIBELS
OR HIGHER**

2X 

Men are almost twice as likely as women to have hearing loss among adults aged 20-69.

88% 

88% of hearing aid users said that their hearing aids improved their quality of life either regularly or occasionally.

28.8M 

About 28.8 million U.S. adults could benefit from using hearing aids.

5X 

Mild hearing loss doubled dementia risk. Moderate loss tripled risk, and people with a severe hearing impairment were five times more likely to develop dementia.

7 YEARS 

People with hearing loss wait an average of 7 years before seeking help.

#1 

Hearing loss is the #1 modifiable risk factor for dementia.

1 in 5 

Only 1 in 5 people who would benefit from a hearing aid actually uses one.



Treatment of hearing loss with hearing aids or cochlear implants results in a significant increase in mental health quality of life.



Sources available at go.earlens.com/hearingwell

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